The essential message of the ‘Introduction’ Speech

Like it or not, English is the standard language of professional communication across the globe and it is here to stay for the foreseeable future. Be it (including, but not limited to) academic institutions, industry and administration, formalities and pleasantries; seamless mastery over the language is a priceless asset. Then, there is this small matter of respectability among peers about one’s persona and maintaining first among equals in the eyes of the chief!

In India, setting aside a few exceptions, dysfunctional English is a common impediment to individual, and thereby, collective growth; and the predicament, despite being as clear as broad daylight, is taken for granted. At an early age, English is either not needed or cannot be afforded. Besides, the teachers, entrusted with imparting a solid foundation in the language to the children, are themselves bereft of the requisite underpinning.

Days sweep on just like that. Adulthood brings with it a sense of self-governance and priorities but the language does not feature in it. Lethargic of spending efforts that may turn out to be futile, people retreat into their cocoon of incapacitated English. Some curse their luck for not being deserving and capable; forgetting that the unprivileged and the willful are gifted and gifted enough. Some more carry on with an air of insouciance discarding all remedies and, eventually, their self-conceit makes promises that their abilities fail to redeem. The rest, though eager enough to learn, fall victim to lack of systematic material of fitting content with proper guidance.

EPP (PELT) is not the promise of absolute prowess in the language. Instead, it assures definitive incremental change in one’s grasp of the language if followed steadfastly. With school teachers, students and young parents in the focus, the scheme attempts to accommodate everybody who is in need of improvement. With scalability as per clientele, modular structure, initial assistance through native language and pragmatic delivery, EPP aims to reach out to every willing participant to eradicate a seemingly incurable and infectious problem.

Of course, there are challenges associated with acquiring a new language. Whether they will be stumbling blocks or stepping stones is decided by how high people raise their feet.