

# Introduction to Sampling Theory

## Lecture 10

### Simple Random Sampling for Proportions and Percentages



**Shalabh**

**Department of Mathematics and Statistics**

**Indian Institute of Technology Kanpur**

Slides can be downloaded from

<http://home.iitk.ac.in/~shalab/sp>



# Sampling for Proportions and Percentages

Notations and relationships

Population

$$P = \frac{A}{N} = \bar{Y}$$

$$Q = 1 - P$$

$$S^2 = \frac{N}{N-1} PQ$$

Sample

$$p = \frac{a}{n} = \bar{y}$$

$$q = 1 - p$$

$$s^2 = \frac{n}{n-1} pq$$

# Estimation of Population Proportion and Percentage

Estimate population proportion by sample mean

$$\bar{y} = p = \sum_{i=1}^n y_i / n.$$

The variance of  $p$  under SRSWOR and SRSWR are

$$Var_{WOR}(p) = \frac{N-n}{N-1} \cdot \frac{PQ}{n} \quad \text{in case of SRSWOR.}$$

$$Var_{WR}(p) = \frac{PQ}{n} \quad \text{in case of SRSWR.}$$

## Estimation of Population Proportion and Percentage

The estimate of variance of  $p$  under SRSWOR and SRSWR are

$$\widehat{Var}_{WOR}(p) = \frac{N-n}{N(n-1)} pq \quad \text{in case of SRSWOR.}$$

$$\widehat{Var}_{WR}(p) = \frac{pq}{n-1} \quad \text{in case of SRSWR.}$$

The standard error of  $p$  is found by

$$+\sqrt{\widehat{Var}(p)}$$

## **Proof: Sample proportion $p$ is an unbiased estimator of population proportion**

Since sample mean  $\bar{y}$  an unbiased estimator of population mean  $\bar{Y}$

in case of SRSWOR and SRSWR, so

$$E(\bar{y}) = E(p) = \bar{Y} = P$$

and  $p$  is an unbiased estimator of  $P$ .

## Proof: Variance and Standard Error of $p$ under SRSWOR

Using the expression of  $var(\bar{y})$  under SRSWOR, the variance of  $p$  and its estimate can be derived as

$$\begin{aligned}Var_{WOR}(p) &= Var_{WOR}(\bar{y}) = \frac{N-n}{Nn} S^2 \\ &= \frac{N-n}{Nn} \cdot \frac{N}{N-1} PQ \\ &= \frac{N-n}{N-1} \cdot \frac{PQ}{n}.\end{aligned}$$

$$\begin{aligned}\widehat{Var}(p)_{WOR} &= \widehat{Var}_{WOR}(\bar{y}) = \frac{N-n}{Nn} s^2 \\ &= \frac{N-n}{Nn} \frac{n}{n-1} pq \\ &= \frac{N-n}{N(n-1)} pq.\end{aligned}$$

## Proof: Variance and Standard Error of $p$ under SRSWR

Using the expression of  $var(\bar{y})$  under SRSWR, the variance of  $p$  and its estimate can be derived as

$$\begin{aligned}Var_{WR}(p) &= Var_{WR}(\bar{y}) = \frac{N-1}{Nn} S^2 \\ &= \frac{N-1}{Nn} \frac{N}{N-1} PQ \\ &= \frac{PQ}{n}\end{aligned}$$

$$\begin{aligned}\widehat{Var}_{WR}(p) &= \frac{n}{n-1} \cdot \frac{pq}{n} \\ &= \frac{pq}{n-1}.\end{aligned}$$

## Estimation of Population Total or Total Number of Count

An estimate of population total  $A$  (or total number of count ) is

$$\hat{A} = Np = \frac{Na}{n},$$

its variance is

$$Var(\hat{A}) = N^2 Var(p)$$

and the estimate of variance is

$$\widehat{Var}(\hat{A}) = N^2 \widehat{Var}(p).$$



## Confidence Interval Estimation of $P$

If  $N$  and  $n$  are large then  $\frac{p - P}{\sqrt{\text{Var}(p)}}$  approximately follows  $N(0,1)$ .

With this approximation, we can write and then the  $100(1 - \alpha)\%$  confidence interval of  $P$  is

$$P \left[ -Z_{\frac{\alpha}{2}} \leq \frac{p - P}{\sqrt{\text{Var}(p)}} \leq Z_{\frac{\alpha}{2}} \right] = 1 - \alpha$$
$$\left( p - Z_{\frac{\alpha}{2}} \sqrt{\text{Var}(p)}, p + Z_{\frac{\alpha}{2}} \sqrt{\text{Var}(p)} \right).$$

## Confidence Interval Estimation of $P$

It may be noted that in this case, a discrete random variable is being approximated by a continuous random variable, so a continuity correction  $1/2n$  can be introduced in the confidence limits and the limits become

$$\left( p - Z_{\frac{\alpha}{2}} \sqrt{\text{Var}(p)} + \frac{1}{2n}, p + Z_{\frac{\alpha}{2}} \sqrt{\text{Var}(p)} - \frac{1}{2n} \right).$$

## **Estimation of Proportion for More than Two Classes**

**We have assumed up to now that there are only two classes in which the population can be divided based on a qualitative characteristic.**

**There can be situations when the population is to be divided into more than two classes.**

## **Estimation of Proportion for More than Two Classes**

**For example, the taste of a coffee can be divided into four categories very strong, strong, mild and very mild.**

**Similarly, in another example, the damage to crop due to the storm can be classified into categories like heavily damaged, damaged, minor damage and no damage etc.**

## Estimation of Proportion for More than Two Classes

These type of situations can be represented by dividing the population of size  $N$  into, say  $k$ , mutually exclusive classes  $C_1, C_2, \dots, C_k$

Corresponding to these classes, let  $p_1, p_2, \dots, p_k$  be the proportions of units in the classes  $C_1, C_2, \dots, C_k$  respectively.

Let a sample of size  $n$  is observed such that  $c_1, c_2, \dots, c_k$  number of units have been drawn from  $C_1, C_2, \dots, C_k$  respectively.

## Estimation of Proportion for More than Two Classes

Then the probability of observing  $c_1, c_2, \dots, c_k$  is

$$P(c_1, c_2, \dots, c_k) = \frac{\binom{C_1}{c_1} \binom{C_2}{c_2} \dots \binom{C_k}{c_k}}{\binom{N}{n}}$$

$$\sum_{i=1}^k C_i = N, \sum_{i=1}^k c_i = n.$$

The population proportions  $P_i$  can be estimated by

$$p_i = \frac{c_i}{n}, i = 1, 2, \dots, k.$$

## Estimation of Proportion for More than Two Classes

It can be shown that

$$E(p_i) = P_i, \quad i = 1, 2, \dots, k,$$

$$Var(p_i) = \frac{N-n}{N-1} \frac{P_i Q_i}{n}$$

**and**

$$\widehat{Var}(p_i) = \frac{N-n}{N} \frac{p_i q_i}{n-1}$$

**For estimating the number of units in the  $i^{\text{th}}$  class,**

$$\hat{C}_i = Np_i$$

$$Var(\hat{C}_i) = N^2 Var(p_i)$$

**and**

$$\widehat{Var}(\hat{C}_i) = N^2 \widehat{Var}(p_i).$$

## Estimation of Proportion for More than Two Classes

The confidence intervals can be obtained based on a single  $p_i$  as in the case of two classes.

If  $N$  is large, then the probability of observing  $c_1, c_2, \dots, c_k$  can be approximated by multinomial distribution given by

$$P(c_1, c_2, \dots, c_k) = \frac{n!}{c_1! c_2! \dots c_k!} P_1^{c_1} P_2^{c_2} \dots P_k^{c_k}$$



# Estimation of Proportion for More than Two Classes

For this distribution

$$E(p_i) = P_i, \quad i = 1, 2, \dots, k,$$

$$Var(p_i) = \frac{P_i(1 - P_i)}{n}$$

**and**

$$\widehat{Var}(\hat{p}_i) = \frac{p_i(1 - p_i)}{n}.$$

## **Use of Hypergeometric distribution:**

**When SRS is applied for the sampling of a qualitative characteristic, the methodology is to draw the units one-by-one, and so the probability of selection of every unit remains the same at every step.**

**If  $n$  sampling units are selected together from  $N$  units, then the probability of selection of units does not remain the same as in the case of SRS.**

## **Use of Hypergeometric Distribution:**

**Consider a situation in which the sampling units in a population are divided into two mutually exclusive classes.**

**Let  $P$  : Proportions of sampling units in the population belonging to class '1'**

**$Q$  : Proportions of sampling units in the population belonging to class '2'**

**$NP$  : Total number of sampling units in the population belonging to class '1'**

**$NQ$  : Total number of sampling units in the population belonging to class '2' and so**

$$**$NP + NQ = N.$**$$

## Use of Hypergeometric Distribution:

The probability that in a sample of  $n$  selected units out of  $N$  units by SRS such that  $n_1$  selected units belong to class '1' and  $n_2$  selected units belong to class '2' is governed by the hypergeometric distribution and

$$P(n_1) = \frac{\binom{NP}{n_1} \binom{NQ}{n_2}}{\binom{N}{n}}$$

## Use of Hypergeometric Distribution:

As  $N$  grows large, the hypergeometric distribution tends to Binomial distribution and  $P(n_1)$  is approximated by

$$P(n_1) = \binom{n}{n_1} p^{n_1} (1-p)^{n_2}$$

## **Inverse Sampling**

**In general, it is understood in the SRS methodology for a qualitative characteristic that the attribute under study is not a rare attribute.**

**If the attribute is rare, then the procedure of estimating the population proportion  $P$  by sample proportion  $n/N$  is not suitable.**

**Some such situations are, e.g., estimation of the frequency of the rare type of genes, the proportion of some rare type of cancer cells in a biopsy, proportion of the rare type of blood cells affecting the red blood cells etc.**

**In such cases, the methodology of inverse sampling can be used.**

## **Inverse Sampling**

**In the methodology of inverse sampling, the sampling is continued until a predetermined number of units possessing the attribute under study occur in the sampling, which is useful for estimating the population proportion.**

**The sampling units are drawn one-by-one with equal probability and without replacement.**

**The sampling is discontinued as soon as the number of units in the sample possessing the characteristic or attribute equals a predetermined number. .**

## Inverse Sampling

Let  $m$  denotes the predetermined number indicating the number of units possessing the characteristic.

The sampling is continued till  $m$  number of units are obtained.

Therefore, the sample size  $n$  required to attain  $m$  becomes a random variable.



## **Probability Distribution Function of $n$**

In order to find the probability distribution function of  $n$ , consider the stage of drawing of samples  $t$  such that at  $t = n$ , the sample size  $n$  completes the  $m$  units with attribute.

Thus the first  $(t - 1)$  draws would contain  $(m - 1)$  units in the sample possessing the characteristic out of  $NP$  units.

Equivalently, there are  $(t - m)$  units which do not possess the characteristic out of  $NQ$  such units in the population.

Note that the last draw must ensure that the units selected possess the characteristic.

## Probability Distribution Function of $n$

So the probability distribution function of  $n$  can be expressed as

$$P(n) = P \left( \begin{array}{l} \text{In a sample of } (n-1) \text{ units} \\ \text{drawn from } N, (m-1) \text{ units} \\ \text{will possess the attribute} \end{array} \right) \times P \left( \begin{array}{l} \text{The unit drawn at} \\ \text{the } n^{\text{th}} \text{ draw will} \\ \text{possess the attribute} \end{array} \right)$$
$$= \left[ \frac{\binom{NP}{m-1} \binom{NQ}{n-m}}{\binom{N}{n-1}} \right] \left( \frac{NP - m + 1}{N - n + 1} \right), \quad n = m, m+1, \dots, m + NQ.$$

## Probability Distribution Function of $n$

Note that the first term

$\left[ \frac{\binom{NP}{m-1} \binom{NQ}{n-m}}{\binom{N}{n-1}} \right]$  is derived using hypergeometric distribution. It is the probability for deriving a sample of size  $(n-1)$  in which  $(m-1)$  units are from  $NP$  units and  $(n-m)$  units are from units.

$\left( \frac{NP-m+1}{N-n+1} \right)$ : The second term is the probability associated with the last draw, where it is assumed that we get the unit possessing the characteristic.

Note that  $\sum_{n=m}^{m+NQ} P(n) = 1.$

## Estimate of Population Proportion

Consider the expectation of  $\frac{m-1}{n-1}$ .

$$\begin{aligned} E\left(\frac{m-1}{n-1}\right) &= \sum_{n=m}^{m+NQ} \left(\frac{m-1}{n-1}\right) P(n) = \sum_{n=m}^{m+NQ} \left(\frac{m-1}{n-1}\right) \frac{\binom{NP}{m-1} \binom{NQ}{n-m}}{\binom{N}{n-1}} \cdot \frac{Np - m + 1}{N - n + 1} \\ &= \sum_{n=m}^{m+NQ-1} \left(\frac{NP - m + 1}{N - n + 1}\right) \frac{\binom{NP-1}{m-2} \binom{NQ}{n-m}}{\binom{N-1}{n-2}} \end{aligned}$$

which is obtained by replacing  $NP$  by  $NP - 1$ ,  $m$  by  $(m - 1)$  and  $n$  by  $(n - 1)$  in the earlier step.

Thus  $E\left(\frac{m-1}{n-1}\right) = P$ .

So  $\hat{p} = \frac{m-1}{n-1}$  is an unbiased estimator of  $P$ .

## Estimate of Variance of $\hat{P}$

Now we derive an estimate of the variance of  $\hat{P}$ . By definition

$$\begin{aligned} \text{Var}(\hat{P}) &= E(\hat{P}^2) - [E(\hat{P})]^2 \\ &= E(\hat{P}^2) - P^2. \end{aligned}$$

Thus  $\widehat{\text{Var}}(\hat{P}) = \hat{P}^2 - \text{Estimate of } P^2$

In order to obtain an estimate of  $P^2$ , consider the expectation of

$$\frac{(m-1)(m-2)}{(n-1)(n-2)}.$$

## Estimate of Variance of $\hat{p}$

In order to obtain an estimate of  $P^2$ , consider the expectation of

$$E\left[\frac{(m-1)(m-2)}{(n-1)(n-2)}\right] = \sum_{n \geq m} \left[\frac{(m-1)(m-2)}{(n-1)(n-2)}\right] P(n)$$
$$= \frac{P(NP-1)}{N-1} \sum_{n \geq m} \left(\frac{NP-m+1}{N-n+1}\right) \left[\frac{\binom{NP-2}{m-3} \binom{NQ}{n-m}}{\binom{N-2}{n-3}}\right]$$

where the last term inside the square bracket is obtained by replacing  $NP$  by  $(NP - 2)$ ,  $n$  by  $(n - 2)$  and  $m$  by  $(m - 2)$  in the probability distribution function of the hypergeometric distribution.

## Estimate of Variance of $\hat{P}$

This solves further to

$$E\left[\frac{(m-1)(m-2)}{(n-1)(n-2)}\right] = \frac{NP^2}{N-1} - \frac{P}{N-1}.$$

Thus an unbiased estimate of  $P^2$  is

$$\begin{aligned}\text{Estimate of } P^2 &= \left(\frac{N-1}{N}\right) \frac{(m-1)(m-2)}{(n-1)(n-2)} + \frac{\hat{P}}{N} \\ &= \left(\frac{N-1}{N}\right) \frac{(m-1)(m-2)}{(n-1)(n-2)} + \frac{1}{N} \cdot \frac{m-1}{n-1}.\end{aligned}$$

## Estimate of variance of $\hat{P}$

Finally, an estimate of the variance of  $\hat{P}$  is

$$\begin{aligned}\widehat{Var}(\hat{P}) &= \hat{P}^2 - \mathbf{Estimate\ of\ } P^2 \\ &= \left(\frac{m-1}{n-1}\right)^2 - \left[ \frac{N-1}{N} \cdot \frac{(m-1)(m-2)}{(n-1)(n-2)} + \frac{1}{N} \left(\frac{m-1}{n-1}\right) \right] \\ &= \left(\frac{m-1}{n-1}\right) \left[ \left(\frac{m-1}{n-1}\right) + \frac{1}{N} \left(1 - \frac{(N-1)(m-2)}{n-2}\right) \right].\end{aligned}$$



## Estimate of variance of $\hat{P}$

For large  $N$ , the hypergeometric distribution tends to negative Binomial distribution with probability density function

$$\binom{n-1}{m-1} P^{m-1} Q^{n-m}.$$

So  $\hat{P} = \frac{m-1}{n-1}$

and

$$\widehat{Var}(\hat{P}) = \frac{(m-1)(n-m)}{(n-1)^2(n-2)} = \frac{\hat{P}(1-\hat{P})}{n-2}.$$